

Policy: **Promotional Material Policy**

Date Originally Approved: April 26, 2006

Motion: "That Council approves the Promotional Materials Policy as presented." Motion amended.

Motion: "That a statement be added to the policy stating that members of Council be allocated 25 County pins per year for handout to constituents as needed and if necessary, request additional pins for conferences." Motion amended.

Motion: "That the statement be changed to state the Councillors be allocated 50 County pins per year for handout to constituents as needed." Motion Carried.

The motion to amend having carried, the main motion as amended was voted on and carried with Councillor Cooke opposed.

Date Amended: September 25, 2008

Motion: "That Council approves the Promotional Material Policy as amended."

This Policy is current as of: September 30, 2008

Municipality of the County of Colchester
Promotional Material Policy

Purpose

This policy was developed to provide guidance to address requests from individuals and organizations for promotional materials from the Municipality.

General

It will be the intention of the Municipality to have on hand an inventory of promotional materials which could include items such as County pins, pens, note pads, water bottles, ball hats, touques, and assorted clothing.

The Municipality does not provide financial grants to individuals or groups or teams travelling outside the Municipality to attend conferences or events.

The Chief Administrative Officer is responsible for this policy and all requests for merchandise will be made through the Administrative Office.

For groups or individuals falling outside this policy, promotional items can be purchased on a cost recovery basis.

Eligible Groups/Individuals

The policy is intended to address requests from County Council members, County residents and organizations serving County residents.

The following groups are eligible to receive promotional materials from the Municipality:

- Individuals traveling to attend conferences or events outside our Municipality;
- Groups or teams hosting an event in our area that attracts individuals or groups from outside;
- Groups or teams traveling out of province to attend events or tournaments;
- Not-for-profit organizations holding fund-raising events and seeking items for a charitable auction or door prize.

Clerk's Annotation For Official Policy Book

Date of Notice to Council Members
of Intent to Consider (7 days minimum): September 11, 2008
Date of Passage of Current Policy: September 25, 2008

I certify that this Policy was adopted by Council as indicated above.

Municipal Clerk

Date