



**Policy: Community Events Grants (Formerly Economic Development Grants)**

**Date Originally Approved: December 1, 2005**

Motion: That Council approves the Economic Development Grants Policy as presented in the Action Item dated November 10, 2005, with the understanding that applications for community festivals received under this new policy will be considered year one for the applicant. Motion Carried.

**Date Amended: March 26, 2009**

Motion: "That the amended Economic Development Grants Policy be approved as presented." Motion Carried.

**Date Amended: November 30, 2017**

Motion: "That Council approved the revised Economic Development Grants Policy, including its new title, Community Event Grants Policy, as presented." Motion Carried.



## **Municipality of the County of Colchester**

### **Community Event Grants**

#### **Purpose**

This Policy enables a program of contribution grants to organizations for the establishment and sustainability of events and festivals that create community and/or economic benefits for the County of Colchester.

The intent of these grants is to assist with the one-time or early years' costs of these festivals rather than provide long-term funding.

#### **Categories of Community Event Grants**

1. The Local Event category assists organizations hosting community events or festivals primarily for the local community participation.
2. The Visitor Attraction category assists organizations hosting events or festivals that will attract both local and visiting participants.

#### **Budget Amount**

- On an annual basis, the Municipality will identify, in the Operating Budget, an amount to be allocated for Community Event Grants. Should Council wish to change the allocated amount, it may refer the matter to the annual Additions and Deletions meetings.
- There is no individual grant level set under the Community Event Grants policy, but applicants should be aware that the program is intended to assist multiple organizations with modest contributions.

#### **Application Process**

- All applications for Community Event Grants must include the name of the organization hosting the event, the event date, the amount of money requested, what the money will be used for, estimated attendance at the event, and finally indication of whether the applicant organization has received grant funds from the Municipality of Colchester for the event in other years noting amount of grant, year, and name of event(s).
- Applicants in the Visitor Attraction category must also include information on anticipated economic benefit for Colchester County, and indications of other funding sources for the event.
- Organizations may be required to present their grant request in person before Council.
- Although applications will be received throughout the year, organizations are encouraged to submit their request in January to align with Municipal budgetary planning.

#### **Eligibility Criteria**

- Community Events Grant recipients are eligible for a maximum of three grants over the life of the

event or festival.

- Applicants must be a non-profit organization which is either an incorporated body or a registered charity.

### **Grant Reporting**

- Post-grant reporting is required of all organizations to confirm use of funds is consistent with the grant applications and the terms and conditions set out in the letter of notification.
- Photographs and descriptions of the grant-supported activity are encouraged. Organizations should report on successes and short-comings in relation to the community and economic impact they anticipated.
- Post-grant reporting must be received prior to eligibility for a subsequent grant.